



WASHINGTON TOWNSHIP PARENT COUNCIL NETWORK

SCHOOL BOARD CANDIDATE COMMITTEE

APPLICATION FORM

Please see the entire application packet for additional information. It is acceptable for this form to be completed by hand, but please type additional pages as outlined in the application.

I. GENERAL INFORMATION

Name: S. Doran Moreland, Jr.
Home Address:
Best Phone:
E-mail Address:
Have you been a resident of MSDWT since at least November 3, 2019? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
Are you currently registered to vote at the home address listed above? <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

II. EDUCATION

	School Attended	City, State	From-To	Major/Field of Study	Degree
High School	North Central Pike (graduated)	Indianapolis, IN Indianapolis, IN	1992-1994 1994-1996	College Prep.	Diploma
Undergraduate	Indiana University-Bloomington	Bloomington, IN	1996-2001	Political Science	BA, Political Science/Liberal Studies
Graduate	IUPUI	Indianapolis, IN	2021-2024 (expected)	American Studies	PhD
Other Degree/Study	Harvard Kennedy School of Government	Cambridge, MA	2019-2020	Public Policy Implementation	Certificate

III. EMPLOYMENT

On a separate sheet, please provide a complete statement of your employment or the past ten years. Include the dates of employment, employer's name, address, phone number, and a brief summary of the nature of the work you performed. You may also attach a resume.

IV. VOLUNTEER ACTIVITIES

On a separate sheet, please describe your volunteer and civic involvement including leadership positions held. Any and all volunteer activities related to schools and/or education **must** be disclosed.

V. CHILDREN

Please note that you are not required to have children in the MSDWT system to serve on the School Board. This information is requested to assist in understanding your personal experience with K-12 education.

	Age	Current Grade OR High School Graduation Year	List all K-12 schools attended (if not MSDWT schools, please include school district or indicate if private/charter).
Child 1 Moreland	11	6 th Grade	St. Richards Episcopal School- Pre K -3 rd Grade Allisonville Elementary School- 4 th Grade -5 th Grade St. Richards Episcopal School (Current)
Child 2 Moreland	8	3 rd Grade	St. Richards Episcopal School- Pre K - 1 st Grade Allisonville Elementary School- 2 nd Grade - Current
Child 3			
Child 4			

VI. POTENTIAL CONFLICTS OF INTEREST

If you answer "Yes" to any of the questions below, please attach a separate sheet with further explanation. Please note that potential conflicts of interest do not necessarily disqualify you from endorsement.

Do you or does your employer do business with MSDWT, OR is there a reasonable possibility that you or your employer would do business with MSDWT in the future? <input type="checkbox"/> YES <input type="checkbox"/> NO
Does anyone in your immediate family or their employer(s) do business with MSDWT, OR is there a reasonable possibility that they or their employer(s) would do business with MSDWT in the future? <input type="checkbox"/> YES <input type="checkbox"/> NO

Do you or anyone in your family have an interest (business, employment, professional, investment, etc) which may impair your ability to act objectively on behalf of MSDWT? YES NO

VII. BELIEFS AND CHARACTERISTICS

Please provide answers to the following questions in a separate sheet.

- A. Why are interested in running to be a member of the MSDWT School Board this year?
- B. Describe your beliefs about the current state of public education in Indiana?
- C. What characteristics do you possess that make you a strong *candidate* for School Board?
- D. What characteristics do you possess that make you a strong *member* of the School Board?
- E. Describe your beliefs about the current success of MSDWT as a district, including strengths and weaknesses.
- F. Will you still run for School Board if you do not receive the endorsement of Parent Council? Why or why not?
- G. If elected, how would you work on the School Board to support Parent Council's Mission?

The Washington Township Parent Council Network is an independent group of parent advocates of MSDWT students who represent a diverse community in Indianapolis and believe that quality public education is an investment in the future. Members of the Parent Council Network give their time to actively influence the direction of the District and support positive learning experiences that result in students who are productive contributors throughout their lives.

VIII. AGREEMENT/AUTHORIZATION

<i>SDm</i>	Initials
I agree to submit to a personal interview before the SBCC which will be open to all Parent Council Network members for the purpose of determining my qualifications for endorsement. I understand that all interviews will be conducted on Sunday, August 16th and that I will be contacted as soon as possible with my time slot.	<i>SDm</i>
I agree that this application (with address and phone redacted) may be made public and posted on the MSDWT website after the application deadline has passed, for review by the Parent Council Network members prior to the endorsement vote. I understand that any information received from third parties will be treated confidentially.	<i>SDm</i>

I HEREBY REPRESENT THAT ALL INFORMATION PROVIDED ABOVE IS TRUE, CORRECT, AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND I HEREBY CONSENT TO HAVING THIS INFORMATION VERIFIED.

Signature *S. Dwan Mickelant, Jr.*

Date *8/11/20*

Printed Name *S. Dwan Mickelant, Jr.*

I. BELIEFS AND CHARACTERISTICS

Please provide answers to the following questions in a separate sheet.

A. Why are you interested in running to be a member of the MSDWT School Board this year?

I am interested in running to be a member of the MSDWT School Board because I care deeply about the long-term viability of my community. Washington Township has renown educators and programs. As a school board member, I would like to see that each student has access to the best of our district.

B. Describe your beliefs about the current state of public education in Indiana?

I have worked in education for the past seven years, both in K-12 and higher ed, and I have many concerns about the public state of education in Indiana. I believe there is a shrinking pipeline of teachers who are qualified to teach courses that link to community colleges and four-year institutions. I believe there is an over-reliance on standardized testing, and not enough space for teachers to innovate in their classrooms. I also believe culture change starts at the top of any institution. I would like to see our district speak openly and confidently about our plans for closing equity gaps.

C. What characteristics do you possess that make you a strong *candidate* for School Board?

I am a very good listener. I am very connected to our community. I lead with humility. I am willing to say the things that often go unspoken when it will lead to constructive change. I get along well with others.

D. What characteristics do you possess that make you a strong *member* of the School Board?

I have extensive experience with public policy and strategic planning. I have experience working within large organizations. I currently serve on five non-profit boards. Therefore, I understand proper governance standards. I respect the role of a board vis a vis management.

E. Describe your beliefs about the current success of MSDWT as a district, including strengths and weaknesses.

I believe MSDWT has been successful in projecting a sense of stability and quality. I believe the District has also done a good job of keeping alums engaged with Washington Township. It is my belief that the District is weak in communicating the full complexity of our district, particularly as it relates to socio-economic diversity.

F. Will you still run for School Board if you do not receive the endorsement of Parent Council?
Why or why not?

I would certainly like endorsement from the Parent Council because of the importance of the Council's voice and its long history with the School Board. I will plan to run in the event that I do not receive Parent Council endorsement.

G. If elected, how would you work on the School Board to support Parent Council's Mission?

In my view, the Parent Council is all about promoting access and information to families. Many parents on your website speak of learning about the "bigger picture" in our district. As a board member, I believe you'll find me to be an honest, well informed and reliable voice who can communicate the full dynamics of Washington Township to your members.

Doran Moreland

| LinkedIn: <http://linkedin.com/in/doran-moreland-4944135>

Executive Level Strategist and Policy Expert

Strategic thinker open to new ideas and broad coalitions. Top skills include creative problem-solving, policy development and implementation, strategic planning, coalition-building, pay-for-success and social impact financing, grant writing, and communications. People-focused manager who prioritizes honesty, respect and high performance.

PROFESSIONAL WORK EXPERIENCE

Ivy Tech Community College - Indianapolis, IN (1/16 – 4/20) **Interim Vice President- Diversity, Equity & Belonging (6/19 – 4/20)**

Served as the chief diversity officer for the nation's largest singly accredited higher education institution. Oversaw Goal 8 of Ivy Tech's statewide strategic plan focused on diverse hiring, educational and workplace equity. Member of the President's Cabinet, providing advice and support on college-wide decisions.

Representative Accomplishments:

- Established benchmarks and metrics for measuring College's progress in student success and employee equity
- Built new team focused on Equal Employment Opportunity Commission compliance, Title IX Compliance, disability support and educational equity
- Introduced and developed strategic focus on historically under-represented students as a means of growing College retention and completion rates
- Represent Ivy Tech before key external partners, such as United Way of Central Indiana, United Negro College Fund, Indianapolis Chamber of Commerce

Executive Director, Statewide Diversity and Community Engagement (1/16 – 6/19)

Worked to establish an environment where students and employees of all backgrounds feel safe, belong and thrive. Reported to Ivy Tech President and Chancellor for Central Indiana

Representative Accomplishments:

- Established campus diversity committee for review of college policies and support to Chancellor for diversity matters
- Created reporting structure for informing campus board of trustees of diversity-related matters

Teach for America - Indianapolis, IN (7/15 – 11/15) **Managing Director, Development & External Affairs**

Lead and managed efforts to raise \$6 to \$8 million annually from public and private sources. Oversaw external operations including media relations, government affairs and community engagement.

- Stewarded a portfolio of current and prospective funders including individual givers, corporate giving sources, foundations and public funding bases.
- Developed a process for intra-team communication and tracking of donor prospect engagements.

- Managed critical and high stakes relationships with state funders and legislators to build trust in the work of Teach for America.

Representative Accomplishments:

- Cultivated three new donor relationships
- Guided office through financial audit

The Friedman Foundation for Educational Choice (EdChoice), Indianapolis IN (7/14 – 7/15)
State Programs and Government Affairs Director

Oversaw policy and political strategy with government officials at the state and local level for California, Colorado, Connecticut, Delaware, Georgia, Kentucky, Illinois, Louisiana, Maryland, Michigan, North Carolina, Oklahoma, Ohio, South Carolina, Virginia, and Washington D.C.

- Developed relationships in assigned territories to advance the goal of making high-performing schools accessible for all families.
- Served as an expert in policy development, policy analysis and grant funding for 15 states and Washington, D.C.
- Gathered data and work with state partner groups to help develop policy positions.
- Worked with trade associations, advocacy groups, and industry coalitions to represent organization's positions.
- Provided bill design advice and funding to grassroots organizations to advance school choice.
- Traveled 50% of time within the United States.

Representative Accomplishments:

- Advanced formation of Education Savings Accounts for Delaware families through work with the Delaware General Assembly

Rocketship Education Indianapolis, IN (9/13 – 7/14)
Founding Director of Community Engagement

Worked to provide access to high quality schools for families in historically underserved neighborhoods with the goal of eliminating the achievement gap in our lifetime.

Responsibilities Included:

- Led community-focused efforts for Rocketship Education, a kindergarten through 5th grade public charter school network serving primarily low-income students.
- Formed partnerships with stakeholders in education, business, government, healthcare, social services and community development to establish Rocketship schools.
- Leveraged voices of parents to promote merits of school choice and to influence education policy.
- Monitored landscape for school expansion in Central Indiana to ensure Rocketship's growth was positively impacting neighborhoods.
- Partnered with the Rocketship National Team to develop systems, training, structures, and supports for schools and school staff.
- Developed and implemented strategies to support mission critical needs such as facilities and talent recruitment.
- Assisted in development of methodology using demographic research and data analysis to select ideal neighborhoods for Rocketship school locations.

Representative Accomplishments:

- Identified four locations for Rocketship neighborhood schools based on demographic analysis, quantitative and qualitative data gathering, and family engagement

Exponent Strategies, LLC Indianapolis, IN (8/10 – 9/13)

Founder/ President

Founded a public affairs and communications consultancy focused on social enterprise financing, media relations and legislative advocacy with a focus on raising awareness of public issues and maximizing government effectiveness.

Responsibilities Included:

- Created and managed boutique consultancy which offered personalized services for small businesses and nonprofits.
- Targeted elected officials on behalf of clients to influence public policy and increase awareness of mission-critical issues.
- Provided county-level consulting services to encourage use of electronic voting and modernization of data collection practices.
- Created a pilot to monitor technical rules violators within Marion County Superior Court System and recruited judges to participate in pilot to collect data used to recommend effective processes.
- Representative client sectors included non-profit, healthcare, youth and environmental organizations.

Representative Accomplishments:

- Created process mapping for newly created Healthy Indiana Plan Medicaid on behalf of Managed Health Services (2010)

Peritus Public Relations, LLC Indianapolis, IN (1/09 – 8/10)

Director, Indianapolis Office

Launched and managed first Indianapolis office of a Louisville-based public relations and public affairs business.

Responsibilities Included:

- Responsible for managing a quickly growing public relations firm and supervising the execution of engagements for various clients in industries including pharmaceutical, utilities, biotech, architecture, small business, not for profit, and charitable trusts.
- Worked with cross-functional corporate teams across legal, sales, PR/marketing, and technology to gather data and help develop positions that supported the business model.
- Responsible for aiding in and guiding the strategy of the company, the identification of business development opportunities and helping to expand the client base by identifying and growing current client portfolios throughout the state of Indiana and the Midwest.
- Responsible for identifying opportunities for Peritus' civic and charitable involvement in Indianapolis.
- Directly managed staff of four and collaborated with additional staff in offices throughout the Midwest and Southern regions.

Representative Accomplishments:

- Opened and led Indianapolis office to over \$1 million in revenue in FY2009.
- Contributed significantly toward Peritus claiming 60th spot among top 100 PR and public affairs firms, according to *O'Dwyer's PR News*, a 31.3% increase over the previous year.

Office of United States Senator Evan Bayh Indianapolis, IN (2/04- 1/09)

Central Indiana Regional Director

Central Indiana liaison for United States Senator, responsible for policy development, community outreach, policy analysis and media relations.

Responsibilities Included:

- Connected federal policy and priorities of U.S. senator with needs of 26 Central Indiana counties.
- Advised U.S. senator to ensure his connectedness to vital and innovative Central Indiana initiatives.
- Lead U.S. senator's positioning on local issues and public policy related to Indiana's ethnic minority communities.
- Channeled senator's support behind local initiatives competing for federal funding.
- Communicated with leaders from business, education, and other community groups to identify connections between local needs and federal policy.
- Developed, staged, coordinated and oversaw all Central Indiana public outreach and media events.
- Communicated message of U.S. senator to Central Indiana constituents.
- Oversaw projects between U.S. Senate office and Central Indiana municipalities.
- Advised U.S. Senator on effective approaches to help cities and towns with areas including economic development and federal housing.
- Responded to concerns of Central Indiana constituents, facilitated communication between constituents and U.S. senator, and determined the effect of public policy on their operations.

Representative Accomplishments:

- Created series of press events designed to highlight China trade vulnerabilities. Events garnered significant media attention.
- Developed delivery system for transporting senate documents to families of soldiers killed in Iraq and Afghanistan

City of Indianapolis- Office of the Mayor Indianapolis, IN (4/01-2/04)
Special Assistant to Mayor

Provided campaign support, directed community relations, and managed day-to-day details for mayor of Indianapolis.

Responsibilities Included:

- Managed day-to-day logistics for mayor of Indianapolis.
- Tracked issues of importance for the Indianapolis community.
- Offered policy ideas, summarized recommendations and presented issues to mayor and other senior staff including Director of Public Works, Chief of Police, Director of Public Safety, Director of Metropolitan Development, City Controller, and all deputy mayors.
- Communicated logistics and key details regarding community events to Mayor for all public events and followed through on constituent concerns.

Representative Accomplishments:

- Created queuing system for deputy mayors, media and senior staff to brief Mayor of Indianapolis on issues in a timely manor
- Lead Indianapolis' first Mayor's Youth Council, an advisory board of Indianapolis high school students.

EDUCATION

American Studies PhD Program, 1/2021 – 12/2024 (Expected Graduation), IUPUI

Certificate of Completion for the Implementing Public Policy Program, 12/2019, John F. Kennedy School of Government at Harvard University, Cambridge, MA

Indiana University-Bloomington, IN
Bachelor of Political Science

AWARDS AND RECOGNITIONS

2016 Indianapolis Foundation Fellow (appointed to Greater Indianapolis Chamber of Commerce through 2020)
2016 Junior Achievement Indy's Best and Brightest Finalist
2013 Forty Under Forty, Indianapolis Business Journal
2013 Emerging Leader, 100 Black Men of Indianapolis
2012 -2013 Featured Columnist in Indianapolis Business Journal "Forefront" Series
2010 Hoosier Public Relations Society of America Pinnacle Award
2009 Kentuckiana Public Relations Society of America Landmark of Excellence Award

CIVIC ENGAGEMENT

Greater Indianapolis Chamber of Commerce (1/17 – Present)
Member, Board of Directors

Indiana Humanities (9/16 – Present)
Chair, Board of Directors

RecycleForce (1/14 – Present)
Board of Directors

United Way of Central Indiana (1/17 – Present)
Member, Board of Directors

Visit Indy/ Tourism Tomorrow Indianapolis (1/18 – Present)
Member, Board of Directors