



**WASHINGTON TOWNSHIP PARENT COUNCIL NETWORK  
SCHOOL BOARD CANDIDATE COMMITTEE  
APPLICATION FORM**

Please see the entire application packet for additional information. It is acceptable for this form to be completed by hand, but please type additional pages as outlined in the application.

**I. GENERAL INFORMATION**

Name: Tracey Horth Krueger	
Home Address:	
Best Phone:	
E-mail Address:	
Have you been a resident of MSDWT since at least November 3, 2019?	* <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
Are you currently registered to vote at the home address listed above?	* <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

**II. EDUCATION**

	School Attended	City, State	From-To	Major/Field of Study	Degree
High School	Broad Ripple High School	Indianapolis, IN	1972-1976	n/a	n/a
Undergraduate	Butler University	Indianapolis, IN	1976-1980	Radio and TV	Bachelor of Science/Radio and Television
Graduate					
Other Degree/Study					

**III. EMPLOYMENT**

On a separate sheet, please provide a complete statement of your employment or the past ten years. Include the dates of employment, employer's name., address, phone number, and a brief summary of the nature of the work you performed. You may also attach a resume.

**IV. VOLUNTEER ACTIVITIES**

On a separate sheet, please describe your volunteer and civic involvement including leadership positions held. Any and all volunteer activities related to schools and/or education must be disclosed.

**V. CHILDREN**

Please note that you are not required to have children in the MSDWT system to serve on the School Board. This information is requested to assist in understanding your personal experience with K-12 education.

	Age	Current Grade OR High School Graduation Year	List all K-12 schools attended (if not MSDWT schools, please include school district or indicate if private/charter).
Child 1	32	2006	Greenbriar, Westlane, North Central
Child 2	30	2009	Greenbriar, Westlane, North Central
Child 3	26	2012	Greenbriar, Westlane, North Central
Child 4	23	2015	Greenbriar, Westlane, North Central Currently is employed as a 5 <sup>th</sup> grade teacher at Crooked Creek

**VI. POTENTIAL CONFLICTS OF INTEREST**

If you answer "Yes" to any of the questions below, please attach a separate sheet with further explanation. Please note that potential conflicts of interest do not necessarily disqualify you from endorsement.

Do you or does your employer do business with MSDWT, OR is there a reasonable possibility that you or your employer would do business with MSDWT in the future?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Does anyone in your immediate family or their employer(s) do business with MSDWT, OR is there a reasonable possibility that they or their employer(s) would do business with MSDWT in the future?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO
Do you or anyone in your family have an interest (business, employment, professional, investment, etc) which may impair your ability to act objectively on behalf of MSDWT?	<input type="checkbox"/> YES	<input checked="" type="checkbox"/> *NO

**VII. BELIEFS AND CHARACTERISTICS**

Please provide answers to the following questions in a separate sheet.

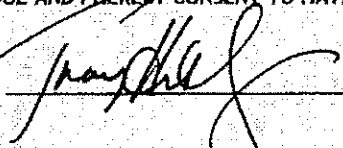
- A. Why are interested in running to be a member of the MSDWT School Board this year?
- B. Describe your beliefs about the current state of public education in Indiana?
- C. What characteristics do you possess that make you a strong *candidate* for School Board?
- D. What characteristics do you possess that make you a strong *member* of the School Board?
- E. Describe your beliefs about the current success of MSDWT as a district, including strengths and weaknesses.
- F. Will you still run for School Board if you do not receive the endorsement of Parent Council? Why or why not?
- G. If elected, how would you work on the School Board to support Parent Council's Mission?

*The Washington Township Parent Council Network is an independent group of parent advocates of MSDWT students who represent a diverse community in Indianapolis and believe that quality public education is an investment in the future. Members of the Parent Council Network give their time to actively influence the direction of the District and support positive learning experiences that result in students who are productive contributors throughout their lives.*

**VIII. AGREEMENT/AUTHORIZATION**

	Initials
I agree to submit to a personal interview before the SBCC which will be open to all Parent Council Network members for the purpose of determining my qualifications for endorsement. I understand that all interviews will be conducted on Sunday, August 16th and that I will be contacted as soon as possible with my time slot.	
I agree that this application (with address and phone redacted) may be made public and posted on the MSDWT website after the application deadline has passed, for review by the Parent Council Network members prior to the endorsement vote. I understand that any information received from third parties will be treated confidentially.	

I HEREBY REPRESENT THAT ALL INFORMATION PROVIDED ABOVE IS TRUE, CORRECT, AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND I HEREBY CONSENT TO HAVING THIS INFORMATION VERIFIED.

Signature   
 Printed Name Tracey North Krueger

Date 8.9.2020

Tracey Horth Krueger

#### IV. Volunteer Opportunities

##### **MSDWT Volunteer Experiences**

###### Greenbriar Elementary

- Chair of Grandparents Day
- Ice Cream Social volunteer
- Room Parent
- PTO member
- Back to School Night L

###### Westlane Middle School

- Choir parent volunteer including organizing fundraisers and trip logistics
- Band parent volunteer
- Classroom volunteer duties as needed
- National Junior Honor Society
- Academic Pursuit team parent volunteer
- Softball and basketball parent volunteer

###### North Central High School

- Choir parent volunteer for 8 years including being the president of Counterpoint and Descants parent organizations
- Planned two overseas trips and fundraisers in partnership with the choral directors
- Chaired the MIC choral competition for two years and held leadership positions for 6 years
- Chaperoned at choral and band competitions
- TOPS theatre parent volunteer
- Senior and Junior Class Council
- Blast Off
- Speech Team
- Interview committee for Choral Director

##### **Civic Volunteer Experiences**

- Brownie and Girl Scouts Leader
- Boy Scouts Troop volunteer
- Westlane Delaware Trails softball/baseball parent volunteer
- Coburn Place Board of Directors
- National Alliance to End Sexual Violence Board of Directors

Tracey Horth Krueger

## VII. Beliefs and Characteristics

a. Why are you interested in running to be a member of the MSDWT School Board this year?

I am a fan of MSDWT. Our four kids are products of the township – they attended Greenbriar Elementary, Westlane Middle School and North Central High School. Our connection continues even years after our kids have graduated as our youngest daughter is in her second year as a 5<sup>th</sup> grade teacher at Crooked Creek. We are 27-year residents of the township. I want MSDWT to continue its excellence and would like to be involved to help.

b. Describe your beliefs about the current state of public education in Indiana?

In a nutshell, public education in Indiana is underfunded and under attack. The attack comes from outside groups interested in dismantling the basic foundations of public education. The lack of funding is the fault of a state legislature which still has not truly made education the single most important priority of its work.

c. What characteristics do you possess that make you a strong candidate for School Board?

To be incredibly blunt – nothing shocks me. Why is that important? Because as a candidate, my plan is to meet with and listen to as many students, teachers, parents, empty nesters, and administrators to hear their concerns, their desires and their hopes for MSDWT. There is no doubt, I will hear about the impact of COVID-19, racial and socio-economic disparities, the trauma students live with and bring to the classroom, mental and behavioral health concerns, lack of funding, lack of support for teachers and more. The concerns will not overwhelm me – instead will inform and empower me to do the best I can to represent the needs of everyone who has a vested interest in this school system that we all need.

d. What characteristics do you possess to make you a strong member of the School Board?

Most of my professional career has been dedicated to creating effective and long-lasting collaborations; operating from a place of neutrality to build sustainable solutions; and, using a results-based framework to create programs designed to achieve organizational missions. I feel I have the skills to address issues brought to the School Board for consideration with my decisions based on what will ensure the success of all students. I also believe that my experience working with a variety of non-profits, most recently as the President and CEO of the Indiana Coalition to End Sexual Assault and Human Trafficking, continues to open my eyes to the profoundly devastating and complicated issues that directly impact the wellbeing of children. MSDWT is not immune to these issues. My experience and connections to social service agencies are assets in the enhancement or development of strategies to meet the needs of the most marginalized students to position them for a successful school experience.

e. Describe your beliefs about the current success of MSDWT as a district, including strengths and weaknesses.

We chose to move to Washington Township because we wanted our children to receive an excellent public-school education. An education that would challenge them in the classroom while, at the same time, allow them to be members of a wonderfully diverse student population. MSDWT did not disappoint. The school district's menu of options for all levels of learners from special education and life skills to Honors and International Baccalaureate diplomas is impressive. I would say that opportunities (as opposed to weaknesses) include addressing the ongoing challenges of the achievement gap, racial disparities, homelessness, ENL students and more. These issues are complicated with no easy, straightforward solutions. I am not at all suggesting that these are not being addressed – but we can

always do better. I would embrace being involved in addressing those opportunities as the health, well being and success of MSDWT students is the priority followed by implementing strategies supporting teachers so they, in turn, can support their students.

- f. Will you still run for School Board if you do not receive the endorsement of Parent Council? Why or why not?

No. I have no interest in running against the slate.

- g. If elected, how would you work on the School Board support Parent Council's Mission?

It only makes sense that there be a strong partnership between the School Board and Parent Council. I would promote effective communication and appropriate forums for an exchange of ideas. It's unrealistic to think that there won't be differences of opinions and challenges – but if the focus is always on the students, common ground will be found.

# Tracey Horth Krueger

*Strengthening non-profit organizations by assessing, planning, and implementing strategies for organizational growth.*

## **Professional Experience**

CEO, Indiana Coalition to End Sexual Assault and Human Trafficking (ICESAHT)

2015- present

- Oversees the development, implementation, and sustainability of the Indiana Coalition to End Sexual Assault and Human Trafficking (ICESAHT) which includes leading the organization toward achieving its vision as a nationally recognized and trusted leader in shifting culture, supporting survivors and strengthening communities to prevent and end sexual violence and human trafficking.
- Oversees the implementation of the four key organizational frameworks:
  - Victim Services Capacity Building with key initiatives including
    - Rape Crisis Center Coordination
    - Sexual Assault Response Team Coordination
    - Victim Advocacy
    - Human Trafficking Prevention and Response Coordination
  - Prevention and Education with key initiatives including
    - Speak Up Speak Out Curriculum
    - Stop, Think, Engage, Prevent Indiana Campaign
    - School and Community-Based Youth Engagement
    - Engaging Boys and Men
  - Training with initiatives including
    - CORE 40 Trainings
    - Topical and Service Provider Trainings and Webinars
    - Annual Statewide Conference
    - Corporate Trainings
  - Research, Evaluation and Policy with initiatives including
    - Promotion of legislation to strengthen sexual violence and human trafficking laws
    - Increase state budget line items supporting sexual violence and human trafficking service agencies
    - Research national and local best practices to elevate service delivery and prevention strategies in Indiana
    - Data collection
- Ensures the sustainability of ICESA – growing the budget from \$125,000 in 2015 to \$1.2 million in 2020.
- Serves as a National Alliance to End Sexual Violence board member collaborating with national partners on federal legislation and policy.

## **President, thkconsultants**

2005 – 2015

- Served as Interim Executive Director for four non-profit organizations. In addition to managing staff, interim duties included analyzing the staff structures and re-aligning responsibilities to maximize effectiveness to promote the organization's mission.

- Facilitated the merger of two non-profit organizations sharing the mission of raising private money to help fund programs, professional development and scholarships for an Indianapolis public school district.
- Developed ten results-based strategic plans focusing on positioning the non-profit organizations for growth and, in several cases, addressing urgent community needs including reducing the incidences of child abuse and juvenile delinquency in Marion County and developing the education strategies for the Your Life Matters (YLM) plan which addresses systemic changes needed to keep black males between the ages of 14 and 24 in school.
- Produced seven fund development plans for area non-profits. The plans included annual fund drives, fund-raising events, donor cultivation, major gift plans, third party events, and corporate sponsorship packets with sponsorship levels and benefits.
- Worked with six organizations on board development including committee re-organization and recruitment strategies to assist in building the organizations capacity and long-term financial sustainability.
- Created marketing/branding plans for five organizations. Plans included logo development, strategies to increase community presence, coaching on developing media relationships, and communication plans to educate funders about the organizations.
- Facilitated numerous board/staff retreats that resulted in clear strategies, updated mission/vision statements, and strong foundations for beginning the strategic planning process.

#### **Executive Director, Domestic Violence Network**

1998 – 2005

- Served as the first Executive Director of DVN after facilitating the successful merger of Domestic Violence Network and Safe Haven Foundation.
- Facilitated the creation and implementation of Phases I and II of the Family Violence Community-Wide Plan for Indianapolis, coordinating the work of more than 100 agencies, funders, elected officials, survivors, and concerned citizens.
- Formalized the DVN membership of social service advocates which included facilitating monthly meetings and developing community-based strategies and implementation plans.
- Developed and implemented the 60 member Employers Against Domestic Violence coalition which included planning and implementing educational seminars, conference and public awareness events.
- Partnered with WTHR to develop and implement the “Shattering the Silence” public awareness campaign now celebrating its 11th year.

#### **News Reporter/Anchor WRTV**

1979-1998

- Worked in partnership with the Mayor’s Commission on Family Violence to develop the Safe Haven public awareness campaign. The campaign resulted in the opening to Coburn Place Safe Haven, a transitional housing facility which more than doubled the number of transitional housing units in Indianapolis. Coburn Place is celebrating its 20<sup>th</sup> year.
- Received the CASPAR Award for the Safe Haven Campaign, the McGraw-Hill Excellence Award and numerous Associated Press, UPI and Sigma Delta Chi Awards.



Tracey Horth Krueger

#### VI. Potential Conflicts of Interest

Do you or does your employer do business with MSDWT, OR, is there a reasonable possibility that you or your employer would do business with MSDWT in the future?

- The Director of Prevention and Education at the Indiana Coalition to End Sexual Assault and Human Trafficking conducted a workshop with members of the Counterpoints following an alleged inappropriate texting incident. A small consulting fee was paid to ICESAHT.

Does anyone in your immediate family or their employer(s) do business with MSDWT, OR, is there a reasonable possibility that they or their employer(s) would do business with MSDWT in the future?

- I am not certain this is an appropriate place for this information, but I do want to make sure it is known that our daughter is in her second year as a 5<sup>th</sup> grade teacher at Crooked Creek.

