

**WASHINGTON TOWNSHIP PARENT COUNCIL NETWORK**

**SCHOOL BOARD CANDIDATE COMMITTEE**

**APPLICATION FORM**

Please see the entire application packet for additional information. It is acceptable for this form to be completed by hand, but please type additional pages as outlined in the application.

**I. GENERAL INFORMATION**

Name: Deirdre M George Davis	
Home Address:	
Best Phone:	
E-mail Address: et	
Have you been a resident of MSDWT since at least November 3, 2019?	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO
Are you currently registered to vote at the home address listed above?	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO

**II. EDUCATION**

	School Attended	City, State	From-To	Major/Field of Study	Degree
High School	The Mary Louis Academy	Jamaica Estates, NY	9/87 – 6/91		Diploma
Undergraduate	Xavier Universty of Louisiana	New Orleans, LA	08/93 – 05/97	Biological Sciences	Bachelor of Science
Graduate	University of Alabama at Birmingham	Birmingham, AL	09/97 – 03/99	Public Health	Master of Public Health
Other Degree/Study					

**III. EMPLOYMENT**

On a separate sheet, please provide a complete statement of your employment or the past ten years. Include the dates of employment, employer's name., address, phone number, and a brief summary of the nature of the work you performed. You may also attach a resume.

**IV. VOLUNTEER ACTIVITIES**

On a separate sheet, please describe your volunteer and civic involvement including leadership positions held. Any and all volunteer activities related to schools and/or education **must** be disclosed.

**V. CHILDREN**

Please note that you are not required to have children in the MSDWT system to serve on the School Board. This information is requested to assist in understanding your personal experience with K-12 education.

	Age	Current Grade OR High School Graduation Year	List all K-12 schools attended (if not MSDWT schools, please include school district or indicate if private/charter).
Child 1	18	2018	St Anthony of Padua (K), Nora Elementary (1-5), Northview Middle School, North Central High School
Child 2	10	Fifth Grade	Crooked Creek Elementary
Child 3			
Child 4			

**VI. POTENTIAL CONFLICTS OF INTEREST**

If you answer "Yes" to any of the questions below, please attach a separate sheet with further explanation. Please note that potential conflicts of interest do not necessarily disqualify you from endorsement.

Do you or does your employer do business with MSDWT, OR is there a reasonable possibility that you or your employer would do business with MSDWT in the future? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
Does anyone in your immediate family or their employer(s) do business with MSDWT, OR is there a reasonable possibility that they or their employer(s) would do business with MSDWT in the future? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO
Do you or anyone in your family have an interest (business, employment, professional, investment, etc) which may impair your ability to act objectively on behalf of MSDWT? <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO

**VII. BELIEFS AND CHARACTERISTICS**

Please provide answers to the following questions in a separate sheet.

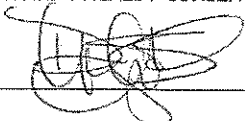
- A. Why are interested in running to be a member of the MSDWT School Board this year?
- B. Describe your beliefs about the current state of public education in Indiana?
- C. What characteristics do you possess that make you a strong *candidate* for School Board?
- D. What characteristics do you possess that make you a strong *member* of the School Board?
- E. Describe your beliefs about the current success of MSDWT as a district, including strengths and weaknesses.
- F. Will you still run for School Board if you do not receive the endorsement of Parent Council? Why or why not?
- G. If elected, how would you work on the School Board to support Parent Council's Mission?

*The Washington Township Parent Council Network is an independent group of parent advocates of MSDWT students who represent a diverse community in Indianapolis and believe that quality public education is an investment in the future. Members of the Parent Council Network give their time to actively influence the direction of the District and support positive learning experiences that result in students who are productive contributors throughout their lives.*

**VIII. AGREEMENT/AUTHORIZATION**

	Initials
I agree to submit to a personal interview before the SBCC which will be open to all Parent Council Network members for the purpose of determining my qualifications for endorsement. I understand that all interviews will be conducted on Sunday, August 16th and that I will be contacted as soon as possible with my time slot.	DGD
I agree that this application (with address and phone redacted) may be made public and posted on the MSDWT website after the application deadline has passed, for review by the Parent Council Network members prior to the endorsement vote. I understand that any information received from third parties will be treated confidentially.	DGD

I HEREBY REPRESENT THAT ALL INFORMATION PROVIDED ABOVE IS TRUE, CORRECT, AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND I HEREBY CONSENT TO HAVING THIS INFORMATION VERIFIED.

Signature 

Date 8/11/2020

Printed Name DEIRDRE M. GEORGE DAVIS



Questions:

- A. I have always been interested in the work of the school board but never felt the time was right to run. In the past 4 years I have, not so silently watched as our public school system is systematically dismantled, while tax dollars have been funneled into private and charter schools. While I am already a vocal advocate of teachers and our public school system, I feel like being a member of the Board will give me a broader reach.
- B. I believe that while MSDWT is a great school district, public schools, including the ones in MSDWT, are suffering. Teaching conditions continue to deteriorate. Funding continues to get cut. I feel there are serious equity issues across the board in public schools. It's not pleasing that teachers are expected to fund their classrooms. Many have to work more than one job. I feel like public education always gets dismissed from the conversation, especially when it comes to funding.
- C. First and foremost, I feel that representation matters. Not just race. I feel that a school board should be as diverse as its students. I think the MSDWT community wants that as well. I feel that voters want to ensure, especially in today's climate that they are making better decisions. More so, I am a new face. I have worked tirelessly in the district from the shadows. Sometimes a slate just needs a breath of fresh air.
- D. I'd make a great board member because I am committed to public education. I'm very vocal about my support of teachers and schools. Public Schools are the life blood of a community. It is important that we ensure that they are serving our families and our community by providing quality education to our students. In order to do that, we have to have people who are committed to serving our community. I'm already doing that without having a Board member title.
- E. I love the diversity of our district. The teachers/administration are not representative of that. I love the varied educational opportunities our children have, especially pre COVID. However, the top 1/3 get the accolades, the bottom 1/3 gets the help and that middle 1/3 gets lost in the shuffle. There should be programs that serve ALL MSDWT children, regardless of ability. No one is "checking" on that middle 1/3. No school is without its challenges, including North Central, but it remains a great school even with the challenges that public education faces. However, when someone highlight our DISTRICT, we only talk about NC. As a parent who, as of May 2018, no longer has a high school student, and has 4 years before I will have another HS student, talking to me about NC falls on deaf ears. As a district we need to do more to highlight schools on all levels. Because our schools all offer something wonderful to our students and our community
- F. I probably will not
- G. While I am not a member of the Parent Council, I am already doing the work that the Parent Council, based on its mission. So, the best answer I could give is that I would

keep doing what I am doing – supporting referenda for better schools, making sure I am seated at stakeholder meetings, especially when a personal invitation is extended, continuing to advocate individual school needs, as well as district level concerns. Everything stated in the mission has been a personal mission of mine, simply because I live in the community and now my children attend the schools.

# Deirdre M. George Davis

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## SUMMARY STATEMENT

High-performing and results driven Public Health professional with an MPH and over 15 years experience in Maternal & Child Health and Cancer and Poison Control in both the non-profit and healthcare sectors.

- Extensive background and experience in all facets of program development, planning, implementation, and management
- Adept at assessing needs, generating options, and implementing solutions based on interaction with clients and stakeholders and data gathering and analysis
- Possesses outstanding and successful experience in strategic planning and in local, state, and federal grant management
- Proven ability to design and utilize Community Outreach programs to reduce health disparities
- Innovative and strong presenter with experience in leading in-person and digital trainings
- Proactive and skilled at volunteer recruitment and management
- Proficient in Microsoft applications (Word, Excel, PowerPoint, Publisher) and web design and development
- Skilled at utilizing and maintaining various social media platforms, including Facebook and Twitter

## WORK EXPERIENCE

### **Indiana Poison Center**

#### **Indiana University Health – Methodist Hospital**

Coordinator for Poison Prevention

Indianapolis, Indiana  
October 2012 – Present

- Develop, implement and coordinate the Indiana Poison Center's statewide poison prevention education and outreach programs
- Develop concept outlines and strategic plans for community education programs
- Monitor trends, including statistical analysis of caller demographic data and exposure information generated by Indiana Poison Center
- Develop culturally sensitive and literacy and age appropriate education, promotional and presentation materials
- Monitor and document program expenses, participation levels, research and evaluation to measure effectiveness of each program in terms of methods, materials, and modes of message implementation, as well as behavioral changes in target populations.
- Plan, coordinate and implement National Poison Prevention Week activities in Indiana
- Established and now maintain Indiana Poison Center's presence on the web (designed, launched, and now, maintain [www.indianapoison.org](http://www.indianapoison.org), social media pages and Blog)

### **Affiliated Service Providers of Indiana, Inc. (ASPIN)**

IVBHN Community Liaison/Special Projects Assistant

Indianapolis, Indiana  
January 2012 – August 2012

- ◆ Collaborated with IVBHN members and partners on all strategic planning activities with regards to the Military Ready Provider Designation Program.
- ◆ Managed the implementation and evaluation of the Designation Program.

- ◆ Coordinated the implementation of the Indiana Veterans Behavioral Health Network (IVBHN) tele-behavioral health program, by networking with Community Mental Health Centers, and community partners to build program capacity
- ◆ Facilitated and conducted the Certified Recovery Specialist Program trainings (Lead Trainer)
- ◆ Researched and applied (author grant proposals) for funding opportunities to assist with program sustainability and expansion
- ◆ Updated and maintained IVBHN website, listserv and social media pages and other ASPIN marketing materials as needed, with the use of various software programs, including SmartDraw
- ◆ Scheduled appointment sites for veteran access
- ◆ Maintained constant contact with network liaisons
- ◆ Coordinated monthly operations meetings

**Indiana State Department of Health**  
Contractor

Indianapolis, Indiana  
May 2008 – May 2011

**Knowledge Holdings, Inc. (vendor)**  
*Implementation and Health Education Coordinator*

June 2010 – May 2011

- ◆ Coordinated the implementation of the Indiana Cancer Control Plan (ICCP) strategies within the Indiana Cancer Consortium (ICC)
- ◆ Coordinate and provide technical support to the development of Local Cancer Coalitions across the state
- ◆ Assisted Indiana Comprehensive Cancer Control Program director in annual ICCP implementation plan development
- ◆ Supported and provided technical assistance to all ICC action teams and committees with a focus on the Primary Prevention Action Team and the Breast and Cervical Cancer Committee
- ◆ Oversaw the development of a Communications Campaign designed to promote physical activity among youth age 12-15 (a partnership between the ICC and the Ball State University Building Better Communities Fellows)
- ◆ Worked with Cancer Control Coordinator to ensure evaluation of ICC action team and committee activities
- ◆ Coordinated/Planned ICC annual meetings focusing on implementation of ICCP
- ◆ Promoted the adoption of evidence based programs and policies
- ◆ Disseminated cancer-related information to professionals and general public as requested
- ◆ Identified and recruited new ICC members and partners to assist with the implementation of the ICCP
- ◆ Served on task force to create an RFP template and application process to be utilized by the Chronic Disease Prevention and Control Division
- ◆ Participated in the State Breastfeeding Workgroup, as the representative for the Chronic Disease Prevention and Control Division
- ◆ Worked, as assigned, on funding opportunity applications (grants) issued by Centers for Disease Control and Prevention (CDC), National Cancer Institute (NCI) and other organizations, as they become available
- ◆ Kept up with latest developments in cancer by reviewing journals and attending conferences



**American Cancer Society, Great Lakes Division, Inc. (vendor)**  
*Prostate Cancer Program Coordinator*

May 2008 – June 2010

- ◆ Coordinated and managed the activities of the Indiana Prostate Cancer Initiative and the ICC Prostate Cancer Advisory Committee to express disparities in awareness, screening and treatment for priority cancers.
- ◆ Identified cancer-related ethnic, geographic and economic disparity issues
- ◆ Investigated and implement cost-effective and evidence-based strategies (ie: collaborating with minority health care organizations) to minimize disparities in cancer awareness, screening and treatment
- ◆ Identified strategies for increasing screening rates, expanding public awareness of informed and shared decision making and increasing professional education/information pertinent to prostate cancer
- ◆ Coordinated the implementation of selected programs (including but not limited to the Father's Day Card Initiative and Men's Fellowship Health Summit) designed to meet ICC goals for prostate cancer.
- ◆ Coordinated and provided logistical support for the activities of the ICC Prostate Cancer Advisory Committee, including scheduling and staffing meetings, collaborative planning, writing and distributing minutes and other activities as needed
- ◆ Participated in the development and implementation of the Indiana Cancer Control Plan and other activities related to comprehensive cancer control in Indiana
- ◆ Managed Indiana Prostate Cancer Initiative Program mini-grant process

### COMMUNITY/VOLUNTEER WORK

**Advancement Center for Washington Township Schools & North Central Alumni**  
(formerly the **Washington Township Schools Foundation**)  
*Board Member (July 2012 – June 2018)*

**Public Education Committee (of the American Association of Poison Control Centers)**  
*Member since Oct 2012*

*Steering Committee Sr Co-Chair (Sept 2019 – Sept 2020)*  
*Steering Committee Jr Co-Chair (Oct 2018 – Sept 2019)*  
*Steering Committee Member (Oct 2015 – Oct 2017)*  
*Membership Sub-Committee Chair (Oct 2014 – Oct 2017)*  
*Conference Planning Sub-Committee (Oct 2014 – Oct 2018)*

**Delta Sigma Theta Sorority, Inc**  
*Member Since Feb 2018*

*Chair – Delta Academy (Aug 2019 – Present)*  
*Co-Chair – Delta Academy (Aug 2018 – June 2019)*

### EDUCATION

**University of Alabama at Birmingham**  
**Ryals School of Public Health**  
Master of Public Health (Maternal & Child Health Concentration)

Birmingham, Alabama  
Graduated: March 1999

**Xavier University of Louisiana**  
Bachelor of Science in Biology Pre-Medicine  
Minor in Chemistry

New Orleans, Louisiana  
Graduated: May 1997