

Kristina Frey
Washington Township Parent Council Network
School Board Candidate Committee
Endorsement Application Packet
Submitted: 8/11/2022

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WASHINGTON TOWNSHIP PARENT COUNCIL NETWORK
SCHOOL BOARD CANDIDATE COMMITTEE
APPLICATION FORM

Please see the entire application packet for additional information. It is acceptable for this form to be completed by hand, but please type additional pages as outlined in the application.

I. GENERAL INFORMATION

Name:	Kristina Frey		
Home Address:	1910 E. 68 th St. Indianapolis, IN 46220		
Best Phone:	317-489-8922		
E-mail Address:	frey.kristina@gmail.com		
Have you been a resident of MSDWT since at least November 8, 2021?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	
Are you currently registered to vote at the home address listed above?	<input checked="" type="checkbox"/> YES	<input type="checkbox"/> NO	

II. EDUCATION

	School Attended	City, State	From-To	Major/Field of Study	Degree
High School	South Mecklenburg HS	Charlotte, NC	1993-1995	—	HS Diploma
Undergraduate	Indiana University Bloomington	Bloomington, IN	1995-1999	Business	B.S.
Graduate	Northwestern University	Evanston, IL	2003-2004	Business	M.B.A.
Other Degree/Study	Indiana University McKinney School of Law	Indianapolis, IN	2014-2017	Law	J.D.

III. EMPLOYMENT

RESUME ATTACHED

Kristina M. Frey
frey.kristina@gmail.com

EDUCATION

2014-2017 **Indiana University Robert H. McKinney School of Law** Indianapolis, IN

Juris Doctor, 2017

GPA: 3.71/4.0

- Articles Editor, *Indiana Law Review*
- CALI Awards (top score in class), Fall 2014, Property Law and Civil Procedure

2003-2004 **Kellogg School of Management, Northwestern University** Evanston, IL

Master of Business Administration, June 2004 (accelerated one-year program)

1995-1999 **Indiana University** Bloomington, IN

Bachelor of Science in Business, May 1999, Honors Program, GPA: 3.64

LEGAL EXPERIENCE

2017- **Marion County Public Defender Agency** Indianapolis, IN

Present

2022- *Assistant Division Chief, TPR/CHINS Division*

- Supervisory level in the TPR/CHINS Division, managing a full caseload in addition to mentoring and training attorneys on my team and managing administrative responsibilities for the division.

2021-2022 *Team Lead, TPR/CHINS Division*

- I returned to the TPR/CHINS Division, where I managed a full caseload in addition to mentoring and training attorneys on my team.

2020-2021 *Attorney, Juvenile Delinquency (Major Felony Certified)*

- Represent juveniles charged with criminal offenses.

2017-2020 *Attorney, TPR/CHINS (TPR Certified)*

- Represent parents throughout Child in Need of Services and Termination of Parental Rights cases, including pre-trial hearings, mediations, trials, disposition hearings, review hearings, extensive client counseling and negotiations with opposing attorneys.

2016-2017 **The Law Offices of Joel D. Hand** Indianapolis, IN

Law Clerk

- Assist busy solo practitioner with all aspects of criminal defense and education law practice, including: draft and file motions and petitions, assist with research and preparation for hearings and trial, interview clients and witnesses, attend hearings and client consultations.

2016 **Indiana Department of Education** Indianapolis, IN

Special Education Due Process Legal Extern, Fall Semester 2016

- Drafted updates to 511 IAC 7 (Special Education).
- Summarized Dear Colleague Letters from Federal DOE for special education newsletter.

2016 **Lewis & Kappes** Indianapolis, IN

Summer Associate

- Assisted attorneys with a wide variety of legal matters in areas of immigration, education, utility, commercial real estate, and family law.
- Sample projects: Completed response to Notice of Intent to Deny from USCIS; extensive research and editing for 2016-2017 edition of *Indiana School Laws and Rules*; researched and wrote memos on topics including Title IX, paternity, guardianship, and commercial leases.

OTHER EXPERIENCE

2012-2014 **Independent Marketing Consultant** Indianapolis, IN

- Performed freelance consulting work for clients in the health care and non-profit industries (including overseas clients), developing business strategies, business plans, marketing plans, and marketing communication.

2006-2012 **Roche Diagnostics Corporation** Indianapolis, IN

Segment Marketing Manager, Patient Self-Testing (2009-2012)

- Sample projects and accomplishments: Developed and launched direct-to-patient promotional campaign that provided 5x return on investment; created tools and trained sales force on selling economic value of patient self-testing

Product Marketing Manager, Coagulation (2006-2009)

- Sample projects and accomplishments: Managed Class I FDA product recall; managed forecasting for entire product line (25+ SKUS) with above-target accuracy; launched new product line (annual sales of \$70 million in 2009); provided day-to-day support and problem solving to sales force.
- Recipient of divisional "Sales Choice Award," selected by sales force for best marketing partner.

2004-2006 **Ethicon Endo-Surgery, Inc. (A Johnson & Johnson Company)** Cincinnati, OH

Product Director, Global Bariatric Market Development

- Sample projects and accomplishments: completed business review for business planning process; planned and implemented state government strategies in partnership with Government Affairs; established patient advocacy group; financial modeling to assess advertising ROI.
- Recipient of Johnson & Johnson Standards of Leadership Award.

2001-2003 **Chicago Foundation for Education** Chicago, IL

Director of Operations

1999-2001 **Accenture** Chicago, IL

Business Process Consultant

COMMUNITY INVOLVEMENT

2013-Present **Metropolitan School District of Washington Township, Parent Council**

- Board member from 2014-2020, Board President 2015-2017

2010-2017 **Child Advocates, Inc., CASA (Court Appointed Special Advocate)**

- Advocate for children with open CHINS cases. Write court reports, speak at court hearings, communicate with case managers, visit children and families.

2012-2015 **Town of Meridian Hills, Town Councilor**

- Elected municipal position responsible for overseeing local government for small included town in Marion County consolidated city-county government.

IV. VOLUNTEER ACTIVITIES

MSD Washington Township Parent Council Network

- Member, 2013 – Present
- Board Member, 2014-2020
- Board President, 2015/2016 and 2016/2017
- School Board Candidate Committee Chair, 2018 and 2020

Fox Hill, Westlane, and North Central PTOs

- Volunteer, 2013-Present

Washington Township Referendum PACs

- Co-Chair of 2016 PAC from 5/2016 – 8/2016
- 2020 PAC - Absentee Outreach Committee Chair, Early Voting/Election Day Volunteer Chair

School Board Campaigns Advisor/Volunteer

- Volunteered for and served as campaign consultant/advisor for the following campaigns:
 - John Fencil/Wanda Spann Roddy/ Tony Dzwonar – 2016
 - Don Kite/Bill Turner – 2018
 - Deirdre George Davis/Tracey Horth Krueger – 2020

Indiana Coalition for Public Education

- Volunteer, 2014 – Present

All Options, Indiana Judicial Bypass Project

- Pro Bono Attorney Volunteer, 2017 - Present

Child Advocates

- Court-Appointed Special Advocate (CASA) for Marion County, 2010 - 2017

Meridian Hills Town Council

- Town Councilor, 2012 - 2015

Rescue Railroad

- Volunteer Driver/Transporter/Boarder, 2007 – 2013

Furry Friends Foundation

- Volunteer, 2001 - 2004

V. CHILDREN

Please note that you are not required to have children in the MSDWT system to serve on the School Board. This information is requested to assist in understanding your personal experience with K-12 education.

	Age	Current Grade OR High School Graduation Year	List all K-12 schools attended (if not MSDWT schools, please include school district or indicate if private/charter).
Child 1	14	9th Grade	Fox Hill Westlane North Central
Child 2			
Child 3			
Child 4			

VI. POTENTIAL CONFLICTS OF INTEREST

If you answer "Yes" to any of the questions below, please attach a separate sheet with further explanation. Please note that potential conflicts of interest do not necessarily disqualify you from endorsement.

Do you or does your employer do business with MSDWT, OR is there a reasonable possibility that you or your employer would do business with MSDWT in the future? YES NO

Does anyone in your immediate family or their employer(s) do business with MSDWT, OR is there a reasonable possibility that they or their employer(s) would do business with MSDWT in the future? YES NO

Do you or anyone in your family have an interest (business, employment, professional, investment, educational, etc.) which may impair your ability to act objectively on behalf of MSDWT? YES NO

VII. BELIEFS AND CHARACTERISTICS

A. Why are you interested in running to be a member of the MSDWT School Board this year?

I have been interested in a future run for school board for some time, as a natural progression of my volunteer activities and involvement with the district. I believe I have the right mix of knowledge, experience, and love of this district to be an ideal school board member. I am running *this* year because several things suggest to me that this is the right time.

A a prior two-time chair of the SBCC, I know that finding good candidates who are willing to make the commitment to be a school board member is much easier said than done. Everything has to align to have: 1) the right person (taking into account not just potential to be a good board member, but also political realities); 2) living in the right district; 3) ready to run in the right year. This year, those things align for me, and it is unpredictable as to when, or if, they will align this way again. When you have a strong candidate, and the timing/district factors align, I think it is almost a duty for that person to step up to run, and serve.

I am also excited to help lead the district in a new, post-referendum era. The biggest and most time-consuming issues for the Board for over six years now have been referendums, and the associated construction. During the next Board term, all of the construction will finally be completed, with an operating referendum renewal not due until 2028. It feels like the right time for new leadership to help re-focus on academics and operations of the district.

Finally, between the COVID closings and precautions, and then the change to school start times, there are a lot of wildly divergent opinions in the community about our board incumbents. With that now behind us, it is a good time to have some new board members that don't have polarized community opinions associated with them.

B. Describe your beliefs about the current state of public education in Indiana?

I believe public education in Indiana is currently in crisis. Funding is being skimmed off by increased privatization, there is a critical teacher shortage, state and federal governments continue to pile on with unfunded mandates, and the needs of students (particularly in our current mental health crisis) continue to increase, demanding more resources. Fortunately, our referendums in MSDWT are helping to buffer our district to some extent.

C. What characteristics do you possess that make you a strong *member* of the School Board?

First, I have a deep knowledge of the district and of K-12 education, from years of involvement in many capacities in the district, attending dozens of school board meetings, years of political advocacy, and working with children and families in my job. Yet, I am not an educator and hold no degree in education. I think I bring a great combination of both an outside and inside perspective.

Second, I am whole-heartedly committed to children, families, and community, particularly marginalized populations. I chose to be a public defender in juvenile court for a reason. Between work and district/education advocacy, working to improve our communities for our children is where I spend most of my time, and is a big part of the core of my being.

Third, I am bold and willing to speak up and push people when necessary. I acknowledge that this has occasionally made me unpopular, but I am also in court at least four days per week, dealing directly with judges and clients, so I believe I manage my bluntness with professionalism well.

Because this is a time of crisis in education, it is critical to have bold leaders who aren't afraid to push the envelope. We also need leaders who will speak up loudly at the state level and at the Statehouse to address some of the factors that have put education into crisis.

Fourth, my educational and professional background has given me skills that will be helpful as a school board member. I have good business and financial acumen from my prior career and MBA, very helpful when managing a budget that approaches \$200 million. I also am a practicing attorney, bringing legal expertise to the board.

D. Describe what you believe to be the current strengths and weaknesses of the district.

Just a few of our strengths are: strong staff, an involved community, the diversity of our community, our greatly improved facilities, depth of academic and extracurricular opportunities, commitment and referendum funding for support of social-emotional needs.

A few areas I would like to work to improve are:

- 1) Truly open and transparent communication
- 2) Language exposure at elementary level
- 3) Building level leadership – while we have many amazing principals and APs, we have gone through periods where some buildings have not had strong leadership, and I believe building leadership is one of the most important factors in success.

E. Will you still run for School Board if you do not receive the endorsement of Parent Council? Why or why not?

Most likely not, but I will not make a final decision until after the filing deadline on August 26th. If do *not* receive the endorsement, *and* a candidate who is believed to be pro-privatization also files (making a total of three or more candidates), then I commit that I *will* withdraw my candidacy on August 29th (the deadline to remove name from ballot). However, if I am not endorsed, *but* the only candidates who file are me and the endorsed candidate, I may still continue my candidacy, but I am undecided about this scenario at this point.

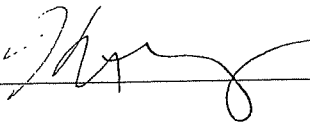
F. If elected, how would you work on the School Board to support the Parent Council's Mission?

As a former board member and two-year President of PCN, I am so proud and supportive of this organization. I will be a strong ally in PCN's efforts to influence policy at the state level. I also hope to be a good sounding board for PCN to share the "pulse" of parents, and assist in connecting parent concerns to resources and solutions.

VIII. AGREEMENT/AUTHORIZATION

	Initials
I agree to submit to a personal interview before the SBCC which will be open to all Parent Council Network members for the purpose of determining my qualifications for endorsement. I understand that all interviews will be conducted on Sunday, August 16th and that I will be contacted as soon as possible with my time slot.	KF
I agree that this application (with address and phone redacted) may be made public and posted on the MSDWT website after the application deadline has passed, for review by the Parent Council Network members prior to the endorsement vote. I understand that any information received from third parties will be treated confidentially.	KF

I HEREBY REPRESENT THAT ALL INFORMATION PROVIDED ABOVE IS TRUE, CORRECT, AND COMPLETE TO THE BEST OF MY KNOWLEDGE AND I HEREBY CONSENT TO HAVING THIS INFORMATION VERIFIED.

Signature 

Date 8/2/2022

Printed Name Kristina Frey



WASHINGTON TOWNSHIP PARENT COUNCIL NETWORK
SCHOOL BOARD CANDIDATE COMMITTEE
APPLICATION REFERENCE FORM

Please have two letters of recommendation submitted from individuals who are knowledgeable regarding your character and competence with whom you have had professional (including volunteer and civic) dealings during the last five years. References cannot be related to you.

Your references should:

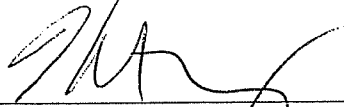
- Briefly describe their relation to you, their experience with you, and their beliefs regarding your ability to serve as a school board member.
- Submit their letters DIRECTLY to the School Board Candidate Committee Chair at cp317media@gmail.com, by August 8, 2022, at 8:00 PM. Letterhead is not required.
- Use the subject line "SCHOOL BOARD REFERENCE" in their email.

The chair will notify you when letters of reference are received.

Please provide the following information about your references and return this form with your application.

Name	Relationship	Contact Information (e-mail address is acceptable)
Liane Groth Hulka	Colleague on MSDWT public education, political advocacy	lgroth@gmail.com
Heather Edmonds	Division Chief at MCPDA	heather.edmonds@ gmail.com

I HEREBY REPRESENT THAT I HAVE REQUESTED LETTERS OF REFERENCE FROM THE INDIVIDUALS ABOVE AND INSTRUCTED THEM TO SEND LETTERS DIRECTLY TO THE COMMITTEE CHAIR AS OUTLINED ABOVE.

Signature 

Date 8/2/22

Printed Name Kristina Frey



AFFIRMATION OF MSDWT BOARD ETHICS

The following Board Member Ethics are a part of the MSDWT adopted Bylaws. After reading and familiarizing yourself with them, please sign below to indicate that you agree to be governed by these ethics in the event you are elected to serve on the Board of Education of the MSDWT.

Signature:
Printed Name: Kristina Frey
Date Signed: 8/2/22

0144.2

Board Member Ethics

A Board of Education member should honor the high responsibility which her membership demands by:

- A. thinking always in terms of "children first";
- B. understanding that the basic function of the Board of Education member is "policy-making" and not "administrative", and by accepting the responsibility of learning to discriminate intelligently between these two functions;
- C. accepting the responsibility along with her fellow Board members of seeing that the maximum of facilities and resources is provided for the proper functioning of schools;
- D. refusing to "play politics" in either the traditional partisan, or in any petty sense;
- E. representing at all times the entire school community;
- F. accepting the responsibility of becoming well informed concerning the duties of Board members, and the proper functions of public schools;
- G. accepting the responsibility of an elected official to attend all scheduled meetings of the Board;
- H. recognizing responsibility as a State official to seek the improvement of education throughout the State;
- I. upholding the legal requirements of the "Open Door Law".

A Board of Education member should respect his relationships with other members of the Board by:

- A. recognizing that authority rests only with the Board in official meetings, and that the individual member has no legal status to bind the Board outside of such meetings;
- B. recognizing the integrity of his predecessors and associates, and the merit of their work;
- C. refusing to make statements or promises as to how he will vote on any matter which should properly come before the Board as a whole;
- D. refusing to make statements or promises as to how the Board as a whole will vote on any matter;

- E. making decisions only after all facts bearing on a question have been presented and discussed;
- F. listening patiently to the opinions of others;
- G. graciously conforming to the principle of "majority rule";
- H. refraining from making personal attacks or derogatory comments;
- I. refusing to participate in irregular meetings such as "secret" or "star chamber" meetings, which are not official and which all members do not have the opportunity to attend;
- J. notifying the President of the Board of an expected absence in a timely manner.

A Board of Education member should maintain desirable relations with the Superintendent of Schools and her staff by:

- A. striving to employ, when the vacancy exists, the best professional leader available for the position of Superintendent;
- B. giving the Superintendent full administrative authority for properly discharging her professional duties, and also by holding her responsible for acceptable results;
- C. acting only upon the recommendation of the Superintendent in matters of employment or dismissal of school personnel, except under extraordinary circumstances;
- D. having the Superintendent present at all meetings of the Board except when her contract and salary are under consideration;
- E. referring all complaints to the proper administrative office and by discussing them only at an appropriately scheduled meeting after failure of administrative solution;
- F. providing adequate facilities, materials and in-service so that the Superintendent and staff may discharge their educational functions on a thoroughly professional basis;
- G. refraining from making personal attacks or derogatory comments;
- H. presenting personal criticisms of any employee directly to the Superintendent.

A Board of Education member should meet her responsibilities to her community by:

- A. attempting to appraise fairly both the present and future educational needs of the community;
- B. regarding it as a major responsibility of the Board to communicate with the community the goals and expectations of the schools;
- C. insisting that all school business transactions be conducted in an open, ethical, and above-board basis;
- D. vigorously seeking necessary financial support for the schools in a responsible manner;
- E. refusing to use her position on a Board of Education in any way whatsoever for personal prestige or personal gain (except for accepting salary and benefits allowed by law and adopted by the Board);
- F. refusing to discuss personnel matters or any other confidential business of the Board in her home, on the street, or in her office;
- G. winning the community's confidence that the best interests of school children and the community are being well served.





WASHINGTON TOWNSHIP PARENT COUNCIL NETWORK

SCHOOL BOARD CANDIDATE COMMITTEE

NOTICE REGARDING BACKGROUND INVESTIGATION

A consumer report (background screening report) and/or an investigative consumer report, which may include information concerning your character, employment history, general reputation, personal characteristics, police record, education, qualifications, motor vehicle record, mode of living may be obtained at any point in connection with your application for endorsement of School Board Candidacy by the Washington Township Parent Council Network. You have the right, upon written request made within a reasonable time after receipt of this notice, to request disclosure of the nature and scope of any investigative consumer report. Please be advised that the nature and scope of the most common form of investigative consumer report obtained with regard to individuals seeking endorsement of their School Board Candidacy by Washington Township Parent Council, is an investigation to verify the applicant's identity and a criminal background check conducted by Safe Hiring Solutions LLC, P.O. Box 295, Danville, IN 46122, 888-215-8296. This investigation does not include a credit report or credit rating.

AUTHORIZATION

By signing below, I, Kristina Frey, hereby voluntarily authorize Washington Township Parent Council Network to obtain either a consumer or an investigative consumer report about me from a consumer reporting agency and for Washington Township Parent Council Network to consider this information when making decisions regarding their endorsement of my School Board candidacy. I understand that I have rights under the Fair Credit Reporting Act, including rights discussed above. This report may be delivered in either written or electronic form.

Frey, Kristina Mary 248-69-8146
Print Name (last, first, middle) Social Security Number

05/25/1978 Kristina Mary Strinka
Date of Birth (MM/DD/YYYY) Other Names you have been known by
(For ID Purposes Only)

Current Address: 1910 E. 68th St. Indianapolis, IN 46220

[Signature] 8/2/22
Signature Date

If you are elected, this authorization form and the original report will be retained by the Washington Township Parent Council Network. If you are not elected, the report will be destroyed. To obtain additional information about how your birth date, SSN, and/or subsequent report will be used and/or protected in this process, please contact the chair of the Parent Council School Board Candidate committee.